

The Bridal Quarters - Cookie Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Please visit <https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage> for more information on the Cookies used by Google Analytics.

Cookie Title / Name	Purpose	Default Expiration Time
<u>Google Analytics</u>		
_ga	Used to distinguish users	2 years
_gid	Used to distinguish users	24 hours
ga<container-id>	Used to persist session state	2 years
_gac_gb_<container-id>	Contains campaign related information. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out. To learn more visit https://support.google.com/google-ads/answer/7521212	90 days

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We do not share the information collected by the cookies with any third parties.

You can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s):

Strictly essential cookies **OFF**

Analytical or performance cookies **OFF**

Functionality cookies **OFF**

Targeting cookies **OFF**

However, if you use your browser settings to block all cookies (including essential cookies), you may not be able to access all or parts of our website.

Except for essential cookies, all cookies will expire after the relevant time stated in the table above.